What is claimed is:

5

10

20

1. A method for authorizing a financial transaction between a merchant and an account holder of a financial account, comprising:

receiving, from the merchant for use in real-time authorization, transaction variables for a transaction involving a purchase of a travel ticket using the financial account, the transaction variables including a passenger name on the travel ticket, a travel date, a routing description of the travel ticket, and an electronic ticket indicator; and

processing the transaction variables through a fraud-risk model to determine a risk factor for the transaction.

- 2. The method of claim 1, further comprising:approving the transaction when the risk factor is within a range of acceptablevalues.
 - 3. The method of claim 2, said approving further comprising: retrieving a purchasing history of the account holder; and approving the transaction based on the risk factor and the purchasing history.
 - 4. The method of claim 2, said approving further comprising: retrieving a status of the financial account; and approving the transaction based on the risk factor and the status.
- 5. The method of claim 1, further comprising:

 declining the transaction when the risk factor is within a range of unacceptable values.
- 6. The method of claim 1, further comprising:
 transmitting a request to contact a financial institution maintaining the financial account when the risk factor is within a range of unacceptable values.
 - 7. The method of claim 1, further comprising:

retrieving a purchasing history of the account holder; and declining the transaction based on the purchasing history.

8. The method of claim 1, further comprising: retrieving a status of the financial account; and declining the transaction based on the status.

5

10

15

20

25

- 9. The method of claim 1, the fraud-risk model comprising a combination of risk values assigned to the transaction variables, the risk values determined from historical data of prior transactions involving a plurality of account holders.
 - 10. The method of claim 1, the fraud-risk model comprising a combination of risk values determined for various comparisons of the transaction variables, the risk values determined from historical data of prior transactions involving a plurality of account holders.
 - 11. The method of claim 10, wherein a risk value of a comparison of a name of the account holder and the passenger name indicates a higher risk when the name of the account holder does not match the passenger name, and indicates a lower risk when the name of the account holder matches the passenger name.
 - 12. The method of claim 1, wherein the transaction variables are received in a standard format so that a processing time of the transaction is not greater than a standard processing time for transactions that do not involve the purchase of travel tickets.
 - 13. The method of claim 1, the financial account comprising one of: a credit card account, a charge card account and a debit account.
- 14. The method of claim 1, the transaction variables further comprising: an origin city for the travel ticket, a destination city, a class of service of the travel ticket, and a number of passengers traveling.

15. The method of claim 1, the transaction variables comprising: a name of the account holder, a reservation code of the ticket, and a carrier code.

16. A method for authorizing a transaction between a merchant and an account holder having a financial account, the transaction involving a purchase of an airline ticket, the method comprising:

5

10

20

25

30

transmitting, to a transaction processor, transaction variables for the transaction, the transaction variables including a passenger name on the airline ticket, a travel date, a routing type of the airline ticket, and an electronic ticket indicator; and

receiving, from the transaction processor, one of an approval of the transaction, a declination of the transaction and a request to contact a financial institution maintaining the financial account, based on the transaction variables.

- 17. The method of claim 16, wherein the transaction variables are processed by the transaction processor through a fraud-risk model comprising a combination of risk values assigned to the transaction variables, the risk values determined from historical data of prior transactions involving a plurality of account holders.
 - 18. The method of claim 16, wherein the transaction variables are processed by the transaction processor through a fraud-risk model comprising a combination of risk values determined for various comparisons of the transaction variables, the risk values determined from historical data of prior transactions involving a plurality of account holders.
 - 19. The method of claim 18, wherein a risk value of a comparison of the name of the account holder and the passenger name indicates a higher risk when a name of the account holder does not match the passenger name, and indicates a lower risk when the name of the account holder matches the passenger name.
 - 20. The method of claim 16, wherein the transaction variables are transmitted in a standard format so that a processing time of the transaction is not greater than a standard processing time for transactions that do not involve the purchase of airline tickets.

21. The method of claim 16, wherein the merchant comprises at least one of: an online travel vendor, an airline carrier and a travel agent.

- 22. The method of claim 16, the transaction variables further comprising: an origin city for the travel ticket, a destination city, a class of service of the travel ticket, and a number of passengers traveling.
- 23. The method of claim 16, the transaction variables comprising: a name of the account holder, a reservation code of the ticket, and a carrier code.

10

15

20

25

30

5

- 24. A method for generating and applying a fraud-risk model to financial transactions involving purchases of airline tickets by account holders from merchants, the method comprising:
- determining, based on historical data, a risk value for transaction variables of transactions involving purchases of airline tickets, the transaction variables including at least one of: an account holder name, a reservation code, a passenger name, an origin city, a destination city, a travel date, a routing description, a class of service, an electronic ticket indicator, a number of passengers traveling and a carrier code;

combining the risk values to generate a fraud-risk model that determines risk factors for transactions involving purchases of airline ticket;

receiving a request from a merchant to authorize a transaction involving a purchase of a ticket by an account holder, the request including transaction variables corresponding to the account holder and the ticket;

determining a risk factor for the transaction by inputting the transaction variables corresponding to the account holder and the ticket to the fraud-risk model; and

generating an authorization decision for the request based on the risk factor for the transaction.

25. A method for authorizing a financial transaction between a merchant and an account holder of a financial account, comprising:

receiving, from the merchant for use in real-time authorization, transaction variables for a transaction involving a purchase of a travel ticket using the financial account, the transaction variables including at least one of: a passenger name

on the travel ticket, a travel date, a routing description of the travel ticket, and an electronic ticket indicator; and

processing the transaction variables through a fraud-risk model to determine a risk factor for the transaction.